



sysdome

Broker Score® Logo Spec Sheet

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Congratulations! Now that you've joined the Sysdome Broker Score program, you're entitled to show your member status with the official Broker Score Member logo.

To download your logo in EPS format, along with a copy of this spec sheet, visit <http://www.brokerscore.com>.

Then use the official Sysdome Broker Score Member Logo on business cards, letterhead stationery, your web site and any other marketing materials to indicate that you are a registered member of the Sysdome Broker Score program.

Before you begin displaying your new logo, however, we have a few guidelines you'll need to follow.

GUIDELINES

- You may not edit or modify the logo in any way, shape or fashion, except for size, which is subject to the restrictions herein. Any other change or deviation requires the express written permission of Sysdome, Inc.
- A minimum amount of space must exist between the Logo and any other object including type, other logos, photography, borders, or print edges. The space should be at least 1/10 of the logo's diameter width. For example, a logo with a width of 0.5 inches must have a buffer zone of 0.05 inches on all four sides.
- The minimum print size for the Sysdome Broker Score Member logo is 1/2 inches in diameter width (1.27 cm), including type, for all media save business cards. The logo may be reduced to a width of 1/4 inches (.64cm) for business card printing purposes only.
- The logo should not be displayed in a fashion that suggests you are affiliated in any way with Sysdome, Inc. beyond being a registered member of the Sysdome Broker Score program. The Sysdome Broker Score Member logo should never be displayed larger or more prominent than your own name or company logo.
- The color of the logo is PANTONE 72 U (blue). The logo should appear on a white or appropriate light-colored background, so that it stands out from the background. A 100% black version of the logo has also been provided for black-and-white printing. When placed on a black or dark background, both the blue logo and the black logo should be reversed to 100% white.
- The original aspect ratio of the Sysdome Broker Score Member logo must be preserved. When resizing the logo, always lock the aspect ratio so that the folder icon, circle and type are not distorted in any way.
- The phrase "Sysdome Broker Score®" must always include the registered trademark symbol (®) when written.

Please contact Sysdome if you have questions about using the Logo or need additional copies of this Logo sheet.

